

Bahlyk Vitaly Svyatoslavovych – researcher of research laboratory of management in civil protection of National University of Civil Protection of Ukraine

MECHANISMS OF EDUCATIONAL CONCEPTS FORMATION FOR STUDENTS OF HIGHER EDUCATIONAL ESTABLISHMENTS IN UKRAINE

The article analyzes social portrait of youth, Regulatory and legal support of the state youth policy, educational concepts, the main achievements and problems regarding the enter of the concept of modern education work with young people, attracting the young to the process of implementation of youth policy.

Key words: young people, the implementation of the youth policy, the model of the state youth policy.

Problem setting. The Ukrainian statehood, building civil society, the integration of Ukraine into the world and European community involves orientation on the young modern man, his spiritual culture and determine the main directions of educational work with young people, and the modernization of the educational process. The problem of socialeducation of future specialists with higher education takes on a special urgency today. The matter is that technological progress does not automatically lead to spiritual progress. Today, the aim of the society (as well as all educational institutions) should be the spiritual perfection of man for the sake of mankind's transition to a new stage of evolutionary development: from the “smart” person to the person “spiritual”. In this regard increased importance of the social education of the young generation. Now, however, at all levels of education there is an unjustified autonomy of studying and social education. Setting of the current time – change the national ideological mission of the school – the school of knowledge and scientific knowledge to the school culture and spirituality.

Paper objective is to analyze the mechanisms of formation of social educational concepts for students of higher educational establishments of Ukraine.

Paper main body. Higher School as a “Temple of Science” must be a temple of high culture. Future specialist with higher education must master as a system of professional knowledge and skills, and to acquire high culture, to become the representative of the advanced part of society – the elite. It has to be an intellectual, that is not only "knowing, understanding," but with high standards of behavior. To realize this task is only possible if the unity of the three components of education - training, development and social education. The basis of the national system of patriotic education is put the national idea as a consolidating factor in the development of society and the nation as a whole and embodied in the “Concept of national-patriotic education of youth”, approved by the Ministry of Ukraine on Family, Youth and Sports, Ministry of Defense, the Ministry of Culture and Tourism of Ukraine Ministry of Education and Science of Ukraine, 27.10.2009 № 3754/981/538/49 [1, p. 65]. According to the Concept, forms and methods of social education of the young are based on national traditions, the best acquisitions of national and world pedagogy and psychology. As an ideal of social education stands versatile and harmonious development of national consciousness, highly educated, competent vital personality capable of self-development and self-improvement.

The main dominant regarding of the youth patriotic education is the formation of the identity of the valuable relation to reality and of itself, a form of active and moral content, a vital position. In modern society, used look at social education as a process of overcoming the negative trends in the development of personality and perception of a pupil as an object of social educational influences. Today there is a social demand for effective social educational systems and technologies. There is a growing attention to the social education by museums, theater pedagogy, children's and youth

sports. Creating real conditions for the manifestation of the creative abilities of young people. Today's youth are well informed regarding the processes that take place in different areas of science, technology and social life; dynamically master modern communication technologies.

The aim of the adopted Concept is social educating of a young man, as a patriot of his country, ready with dedication to develop it as a sovereign, democratic, legal and social state, able to identify the national dignity, to know their rights and duties, civilized way to defend it, to promote civil peace and accord in the society, to behave competently, to be competitive, successful self-realization in society as a citizen, a family man, a professional, a carrier of culture. Patriotic education is an integral part of the overall social educational process is a systematic and purposeful activity of state bodies, public organizations and citizens of the formation of high patriotic consciousness, love for Ukraine and readiness to carry out the civil and constitutional duty; is one of the main components of the national security of Ukraine [2].

Implementation of the Concept expected following results: deepening of the process of formation of the youth bases humanistic worldview, prioritizing high moral, cultural and human values, the approval of patriotism and national identity, which will strengthen the spiritual and moral unity of society as a whole, reduction in ideological opposition, to strengthen the unity and friendship of indigenous peoples and national minorities of Ukraine, ensuring the formation of political consciousness of the young generation through active participation in the creation of policy of the state on the national, constitutional, philosophical, legal and democratic principles.

Special importance in a social educational system acquiring higher educational establishments of Ukraine.

Exactly Ukrainian higher educational establishments have to prepare conscious of national intelligence, to promote the renewal and enrichment of the intellectual health of the nation, its spiritual elite education, increase

cultural potential, which will provide high efficiency of future specialists. This may be achieved through:

- education of future specialists authoritative highly educated, high common carriers, ideological, political, professional, legal, intellectual, social and psychological, emotional, esthetic, physical and ecological culture;
- creating the necessary conditions for the free development of the student's person, his mind and general culture by engaging the various types of creative activities (research, technical, cultural, educational, social, recreational and sports, law enforcement and others);
- enrichment of the aesthetic experience of students by their participation in the revival of the forgotten and the creation of new national and cultural traditions of the region, city, the higher educational establishments, the development of artistic abilities of students;
- forming of the "I'm" – the concept of man-creator on the basis of self-education, self-development, self-education, self-improvement, moral self-perfection;
- promoting a healthy lifestyle, the prevention of the use of students of alcohol, drugs, destruction of harmful habits.

Patriotic orientation of education is the main lever of influence on the minds of motivated young generation and providing a boost perception of patriotism as integrating special substance that synthesizes scientific knowledge, the spiritual experience of domestic and cultural values [3].

Patriotic education process in higher educational establishments is largely determined by the characteristics of the educational semantic objects that contribute to the mastery of a system of knowledge about man and society. Social educational work with high school students has always been an important part of the main - learning, as it supports the formation of a single goal – to bring harmoniously developed personality of the modern expert, adapted to the requirements of the present time. Social education in high school on the one hand is a difficult problem because the University is

studying the older youth, which previously raised in the family and school, on the other hand the work of the multi-talented creative youth spiritually-saturated – it's incredibly interesting activity. On the basis of these documents in higher educational establishments to develop the Concept of academic and social educational work. The priority areas in the implementation of the concept in high school at the present time is the formation of the person who is aware of their belonging to the Ukrainian people, aimed at the embodiment in the life of the Ukrainian national idea, democratic education, anthropological outlook, which respects civil rights and freedoms, traditions of the peoples and cultures of the world, as well as national, religious, linguistic choice of each person. Ideal of Ukrainian social education includes an idea of its content as the highest social perfection that was formed in the minds of the citizens of Ukraine for many centuries in the making of the Ukrainian state. The basis of this ideal should be, on the one hand, fundamental social interests of the Ukrainian people – the creation of an independent Ukrainian state and to ensure its independence, while on the other hand – the man – a rich spiritual, intellectual development, physical training personality of Ukrainian citizen. The main objective of national education – the acquisition of the younger generation of social experience, spiritual inheritance acquisition of the Ukrainian people, to achieve high culture of international relations, the formation of young people, regardless of nationality, citizen's features of the Ukrainian state, development of the spiritual, moral, esthetic, legal, labor, environmental culture. In the social educational process, we see the interpenetration of the two aspects of social life. On the one hand – consciously constructed the objective conditions of life and work of students, and from another – special actions. In this regard both the powerful educational influence – ideological and organizational work. The first – turned to the consciousness, the second - to create the conditions under which a favorable psychological training ground for ideas. Consequently, the social

education of students – a purposeful influence on them and their conditions of life to produce their desired social qualities and feelings [3, p. 35].

But on social educational work of high school designated negative components of modernity also. Today our state is not able to solve numerous social, economic and other problems of the younger generation. Domestic education system does not indicate the precise solutions to these actual problems. Therefore, value void in the national system of education in Ukraine is not filled. This causes a negative reaction when the political elite does not adhere to ethical norms and rules of behavior of the population lacks the minimum funds for normal physical existence, and have no confidence in the future, not all young people have the opportunity to receive a decent education and to find their place in life. The mental and physical health of young people is alarming. At the same time the youth observed negative trends. More often there are violence, social apathy, addiction, intolerance, lack of spirituality, greed, aggression, antisocial behavior and the like. Although this list does not characterize the whole Ukrainian youth, these problems cannot be ignored.

Conclusions. Thus, national social education of youth, formation of skills in the future experts – a multi-faceted and multi-factor process. Its effectiveness is directly and immediately connected with the ability to use the whole complex set of methods, tools, techniques and forms of national education, taking into account characteristics of different groups of students. Historical analysis of the modern system of social education in high school determines its strategic direction as a national (the national civil), implemented with the help of the ideological, political, moral, legal, esthetic kinds of educational activities. Overall national social education in higher educational establishment is a process of purposeful, systematic and organizational and ideological activity of administration, teaching staff, all the services on the creation of humanitarian protection and ability to live a direct impact on the consciousness, the subconscious, emotional and volitional and motivational sphere of the individual student to form his scientific world

outlook, high moral, civic and professional qualities and social sense to ensure the full and harmonious development of his personality and the effective fulfillment of civic and professional standards. All this is possible only if the change the traditional paradigm of social education for the personal-humanist.

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